

JORDAN BALLARD

COMMUNICATIONS SPECIALIST

CONTACT

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WWW.JCINSPIREDWORKS.COM

ONLINE PORTFOLIO AND
REFERENCES AVAILABLE ON
REQUEST

PROFILE

I am an experienced communications specialist seeking a full-time position in the field of marketing communications, where I can apply my knowledge and skills for continuous improvement.

SKILLS

- Event planning
- Communications strategy
- Corporate writing
- Social media strategy
- Marketing
- Competitive analysis
- Copywriting
- Corporate blogging
- Project management
- Market research

EXPERIENCE

COMMUNICATIONS SPECIALIST

CROSSROADS COMMUNICATIONS | JAN 2020 - PRESENT

- Synthesized various pieces of research to write blog articles and ad copy. Handled public relations efforts for different municipalities. Evaluated marketing efforts and developed plans to solve marketing needs

SOCIAL MEDIA MANAGER & COMMUNICATIONS SPECIALIST

MARCUM PRODUCTIONS | OCT 2019 - PRESENT

- Developed a social media strategy to increase the following of the company Facebook page. Spearheaded a viral campaign for the company's first book.

EVENT COORDINATOR

MAIN EVENT ENTERTAINMENT | AUG 2018 - DEC 2019

- Evaluated existing plans, processes and event planning services to identify opportunities for improvement. Supported leadership by developing status reports on activities relating to events.

EDUCATION

BACHELOR OF ARTS, STRATEGIC COMMUNICATIONS

ROGERS STATE UNIVERSITY | 2016 - 2020

GPA: 3.6

PUBLICATIONS

KARRIE KURODA: ONE ALLY CAN MAKE A DIFFERENCE

COLORECTAL CANCER ALLIANCE

MARCH 2020

WENDY NICKEL: MARCHING FORTH TO SAVE 100,000 LIVES

COLORECTAL CANCER ALLIANCE

MAY 2019

MISTAKES MADE

COFFEE HOUSE WRITERS WEB SERIAL

JANUARY 2019

HELLHOUND'S DELIGHT

NOVELLA AVAILABLE FOR PURCHASE ONLINE

OCT 2018